



SHU DA

Women's Sports Lookbook 2021/22

Who are we?

Shu Da Living is a lifestyle brand, specialising in footwear that combines home and outdoor living. Shu Da products have been designed and manufactured with comfort and longevity in mind taking into consideration our effect on the planet and its future.

The brand was created in 2019 by a team of footwear experts who already run an established private label company supplying some of the UK's largest fashion retailers. Confident in design and sourcing, the team had a passion to create a brand that put comfort, design and sustainability at the forefront of its products, combining the team's industry knowledge and expertise.

We guarantee our products are so comfortable you won't want to take them off!



SERIOUS ABOUT SUSTAINABILITY

Our mission is to sell slippers that are 100% sustainable by 2023. As part of this journey, we are pleased to launch our limited edition AW21 range.

Already, our products use recycled polyester as part of the uppers and the outsoles are made from recycled thermo plastic rubber. Most of our main range also utilises 100% recycled polyester fur for the linings, meaning between 4 and 6 bottles have been re-purposed to make the super-soft fluffy linings in every pair! We even have traceability, right back to the source. As a brand, we continue working to develop our manufacturing methods and materials to ensure every collection we create is more sustainable than the last.

We are sure you will appreciate the ethical credentials of our slippers, but most of all we want you to love the luxury and comfort.





Jessica Pink RRP £55



Jessica Black RRP £55



Jessica Grey RRP £55



Jessica Flyknit Trainers

A sustainably conscious lace-up trainer that is lightweight and features a breathable flyknit upper made from 72% recycled polyester. Designed around comfort, the high density memory foam cushions your feet making them great to wear for light exercise. The sole is made from 100% recycled TPR. Available in three colours.

Olivia Flyknit Trainers

Perfect for summer, the Olivia trainer has a slip-on design, and is made with a 92% recycled polyester flyknit upper, and a 100% recycled TPR sole.

The memory foam footbed is designed to achieve ultimate comfort for your feet and the flyknit is lightweight and breathable for all round comfort. Available in three colours.



Olivia Grey RRP £55



Olivia Black RRP £55



Olivia Pink RRP £55

